Ebonye Gussine Wilkins

Editorial Professional

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Professional Summary

Ebonye, a highly organized editorial professional with 10+ years of experience, excels at editing for clarity, style, tone, grammar, and accuracy. Guided by the principles of collaboration, leadership, mentoring, and creativity, I supervise large, complex projects, take decisive action to improve storytelling, and offer constructive feedback to help improve written communication and writing skills. I create content and compelling stories for education, science, healthcare, and social justice. I create a supportive, empathetic environment to lead teams through ambitious, content creation editorial calendars and to provide insight around publishing.

Skills

- Excellent writing skills and verbal communication
- Mentoring staff members and interns
- Collaborative content strategy and implementation
- Conference presenter and workshop facilitator
- Proficient in *Chicago Manual of Style,* AP style
- PerfectIt, WordPress, and Adobe InDesign

Work History

INCLUSIVE MEDIA SOLUTIONS LLC, Bronx, NY 11/2017–Present

Editorial and media consulting focused on diversity, equity, and inclusion.

Principal Consultant (11/2017–Present)

Provide significant in-house and remote editorial support to corporations, nonprofits, and local government agencies.

- Developed self-paced training materials and designed curriculum to train journalism students at New York University as well as nearly 100 professional writers and editors at Wirecutter, *The New York Times* to build capacity for writing, editing, interviewing, and reporting toward meaningful inclusion.
- Selected and led a diverse team of 12 freelance writers and editors to create proprietary content for EBSCO to increase the validity and integrity of their DEI-focused educational resources.
- Created and facilitated workshops for over 50 freelance editorial professionals on the power of editorial responsibility and how to make thoughtful and responsible editorial decisions ahead of publication.
- Delivered 10+ presentations on inclusive editorial practices and collective editorial responsibility for editors of all experience levels.
- Reviewed 25+ to-be-published books for sensitivity matters, and light fact-checking, to improve respectful representation for readers of different backgrounds, serving publishers including National Geographic Children's Books, DK Publishing, Macmillan, Wiley, and the University of Chicago Press.
- Served as an advisory board member for *The Chicago Manual of Style*'s 18th edition by advocating for more inclusive editorial practices and providing tangible strategies to help editors implement them.
- Managed multiple projects from local government agencies, including the Department of Health and Mental Hygiene, New York City Emergency Management, and New York City Public Schools, aimed at informing and educating the public about critical services available for New York City residents.
- Edited and designed a facilitation guide for the consulting firm Health Justice aimed at providing support for healthcare professionals teaching their peers about health equity and its impact on the public.

POPULATION COUNCIL, New York, NY 04/2018–01/2026

Editorial expert focused on quality control for digital and print published content.

Website Content Specialist, Office of Strategic Communications (01/2023–01/2026)

Managed website content for an international nongovernmental organization.

- Revised the organization's editorial style guide covering institutional editorial standards for North America, Africa, and Asia to enforce consistency, reflecting a diverse body of work under the Council's brand.

- Managed all content for the main website to reflect 13 national and international offices, supporting researchers across the globe in highlighting groundbreaking research, evidence-informed practices, and measurable impact.
- Supported researchers in translating scientific and technical information into an integrated content strategy that informed marketing, fundraising efforts, social media content, and other digital content.
- Influenced integrated campaigns by using analytics and SEO to interpret data toward enhancing engagement for digital communications across newsletters and social media platforms.
- Recommended and implemented better accessibility practices to improve performance and support website visitors with disabilities, including logical navigation and improving the user experience.

Copy Editor and Production, Publishing and Creative Services (04/2018–12/2022)

Facilitated the publication of the Population Council's two peer-reviewed journals.

- Managed the editorial, production, and post-production processes for seven issues each of *Population and Development Review* and *Studies in Family Planning* for both early-view online publication and quarterly print publication.

NYC DEPARTMENT OF EDUCATION, New York, NY 03/2017–12/2018

Editorial support for six programs aimed at high school students in New York City Public Schools.

Copy Editor, Office of Equity and Access

Provided editorial direction for programs within the New York City Department of Education.

- Created the first editorial style guide for the Office of Equity and Access, governing content from six equity-focused programs that mentor school-aged children.
- Designed two annual reports for the office, created four infographics for the department, and wrote 13 monthly newsletters for the program AP for All, showcasing real impacts that benefit students within New York City's public school system.

HAAS INSTITUTE FOR A FAIR AND INCLUSIVE SOCIETY, Berkeley, CA 02/2015–03/2017

Editorial support for social justice–focused think tank based in UC Berkeley.

Communications Associate

Provided editorial support for multiple programs within the Institute.

- Wrote and published weekly newsletters, highlighting events, publications, and cutting-edge research.
- Created and wrote more than six featured articles for print and the web, supporting content creation efforts.
- Edited and designed 19+ reports, briefs, and other publications. Covered research within the institution, enforced inclusive practices, and ensured quality control and thematic cohesion across focus areas.

EDUCATION

Certificate, Professional Sequence in Editing, UC BERKELEY EXTENSION, Berkeley, CA

Master of Science (MS), Business Management and Leadership, CUNY SCHOOL OF PROFESSIONAL STUDIES, New York, NY

Bachelor of Arts (BA), Cognitive Science and Linguistics, JOHNS HOPKINS UNIVERSITY, Baltimore, MD

MEMBERSHIPS

Member, INDEPENDENT BOOK PUBLISHERS ASSOCIATION (2013–Present)

Member, EDITORIAL FREELANCERS ASSOCIATION (2017–Present)

Member, INTERNATIONAL ASSOCIATION OF ACCESSIBILITY PROFESSIONALS (2026–Present)

VOLUNTEERING

EFACON 2025, 2026, Planning Committee, EDITORIAL FREELANCERS ASSOCIATION (2025–2025)

Writer for *IBPA Independent*, INDEPENDENT BOOK PUBLISHERS ASSOCIATION (2017–2017)